CLOUD SOMERSAULTING E-BUSINESS SERVICES

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ABSTRACT

Is cloud computing just another technology option for e-Business? Can we somersault on "clouds" to create new models for e-Business services? What are the possible research and technology breakthroughs in e-business that we can expect with cloud somersaulting, or will we fall off the "clouds"? In this session, Sew Bun shall discuss his perspectives of potential technology breakthroughs if we wish to "cloud somersault" e-business services.